People Incorporated

ABOUT US

People Incorporated (Nasdaq: PPLI) is the owner of America's largest publisher, People Inc. and holds strategic equity positions in MGM Resorts International and Turo Inc. The company also holds an ownership stake in The Daily Beast and owns Vivian Health. People Incorporated represents the latest evolution in a long tradition of entrepreneurial ownership, disciplined capital allocation, and opportunistic value creation. Over three decades, we have built, operated, invested in, and spun off many of the internet and media industry's defining businesses, and that same spirit of opportunism drives us today.

OUR BUSINESSES

People Incorporated businesses are organized in the following segments:

People Inc.: People Inc. (formerly Dotdash Meredith) is the largest digital and print publisher in America. More than 175 million people trust us each month to help them find inspiration, make decisions, and take action. People Inc.'s more than 40 iconic brands include PEOPLE, Food & Wine, Travel + Leisure, Better Homes & Gardens, Verywell, Allrecipes, REAL SIMPLE, Investopedia, and Southern Living.

Strategic Equity Positions:

- **MGM Resorts**: 26% stake
- **Turo**: 32% stake

Emerging and Other: This segment includes a variety of smaller and emerging businesses, including:

- **The Daily Beast:** an award-winning digital news site.
- **Vivian Health:** the leading healthcare jobs marketplace that empowers healthcare professionals to find jobs across many types of work, including permanent roles, per-diem shifts, local contracts, and travel positions.

KEY EXECUTIVES

- Barry Diller, Chairman & Senior Executive, People Incorporated
- Neil Vogel, CEO, People Incorporated
- Tim Quinn, CFO, People Incorporated
- Ben Sherwood, Publisher & CEO, The Daily Beast
- Joanna Coles, Chief Creative & Content Officer, The Daily Beast
- Parth Bhakta, Founder & Executive Chairman, Vivian Health
- Bill Kong, CEO, Vivian Health

30 YEARS OF INNOVATION

For more than three decades, People Incorporated—formerly IAC—has created shareholder value by identifying shifts in consumer behavior, building and scaling category-leading businesses, and unlocking value through disciplined capital allocation. From Expedia and Match Group to Ticketmaster, Vimeo, and Angi, the company has birthed 10 public entities, owned and operated more than 200 companies and overseen well over 100 minority investments.

People Incorporated represents the next chapter of that story. Just as IAC has consistently anticipated and capitalized on major shifts in the digital economy, People Incorporated is embracing new technologies to strengthen its brands, deepen audience relationships, and unlock new opportunities for growth. Our businesses and investments are focused on creating long-term shareholder value through trusted brands that foster direct consumer relationships and endure across evolving platforms, technologies, and channels.

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10 STANDALONE PUBLIC COMPANIES CREATED DIRECTLY FROM PEOPLE INCORPORATED

- IAC (now People Incorporated, NASDAQ: PPLI)
- Expedia, Inc.
- Home Shopping Network
- Ticketmaster Entertainment, Inc.
- Interval Leisure Group, Inc.
- Tree.com
- TripAdvisor
- Match Group
- Angi Inc.
- Vimeo